Power to the People: Tools and Processes for Collaborative Data Use

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Presenters

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Participant Outcomes

• Participants will become familiar with common challenges in collaborative data use
• Participants will understand one approach to breaking down obstacles in collaborative data use
Agenda

• Common challenges in collaborative data use
• One possible model for breaking down obstacles in collaborative data use
Consider your recent SPP/APR stakeholder engagement efforts that involved data use. What one word best describes your personal perception of it?

Source: Third-party application (Mentimeter).
Consider your recent SPP/APR stakeholder engagement efforts that involved data use. What one word best describes your personal perception of it? (cont.)

Source: Third-party application (Mentimeter).
Exploring the Challenges in Collaborative Data Use
What Are Data?

- Reality?
- Truth?
- Objective?

Data can provoke an emotional response.
What Are Data? (cont.)

- They're a recording of what has been agreed to be collected by common understanding or not
Why Use Data?

- We have many models for making decisions
- We use data for more than just making decisions
Why Are Data Conversations So Difficult?

• We make presumptions about motivations
• We carry implicit biases
• We all have different access to the data
A Model for Collaborative Data Use
Road to Progress

Be in tune with your stakeholders’ needs.
Model Phases

- Publication
- Stakeholder Input
- Capacity
- Synthesis
- Dissemination
- Decisionmaking
Publication

Considerations

• Medium
• Timing
• Environment
Stakeholder Input

Considerations

• Biases
• Presumptions
• Analytics bits
• Shortcomings
Capacity

Considerations

• YouTube snippets
• Annotated examples
• Serial and thematic data use
Synthesis

Considerations

• Weighting
• Emphasis
• Alignment
Dissemination

Considerations

• What
• When
• How
• Why
• To Whom
Decisionmaking

Considerations

• Analysis
• Additional factors
• Stakeholders
In Summary

- Slow down the process and engage around your meeting
- Find what’s missing
- Include each voice
- Build capacity
- Bring it all together and disseminate the group's knowledge
- Re-engage your stakeholders
Contact Us

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What actions will you take to commit to being a Data Quality Influencer?
For More Information

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http://ideadata.org/

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