

## 1122 INTERACTIVE INSTITUTES 2022

## Power to the People: Tools and **Processes for Collaborative Data** Use

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#### **Presenters**



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#### **Participant Outcomes**



- Participants will become familiar with common challenges in collaborative data use
- Participants will understand one approach to breaking down obstacles in collaborative data use

#### Agenda



- Common challenges in collaborative data use
- One possible model for breaking down obstacles in collaborative data use

# Consider your recent SPP/APR stakeholder engagement efforts that involved data use. What one word best describes your personal perception of it?

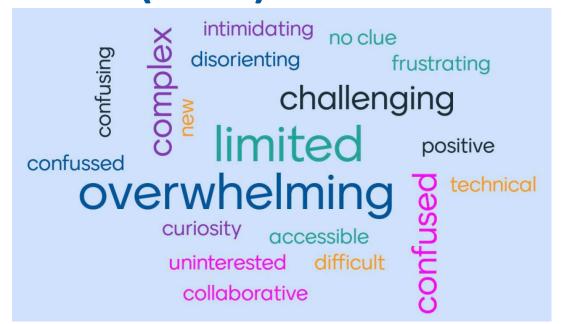


Source: Third-party application (Mentimeter).





# Consider your recent SPP/APR stakeholder engagement efforts that involved data use. What one word best describes your personal perception of it? (cont.)



Source: Third-party application (Mentimeter).



## **Exploring the Challenges in Collaborative Data Use**



#### What Are Data?



- Reality?
- Truth?
- Objective?

Data can provoke an emotional response.



#### What Are Data? (cont.)



 They're a recording of what has been agreed to be collected by common understanding or not



#### Why Use Data?



- We have many models for making decisions
- We use data for more than just making decisions



#### Why Are Data Conversations So Difficult?

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- We make presumptions about motivations
- We carry implicit biases
- We all have different access to the data

#### A Model for Collaborative Data Use



#### **Road to Progress**

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Be in tune with your stakeholders' needs.



#### **Model Phases**



- Publication
- Stakeholder Input
- Capacity
- Synthesis
- Dissemination
- Decisionmaking



#### **Publication**

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- Medium
- Timing
- Environment



### **Stakeholder Input**

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- Biases
- Presumptions
- Analytics bits
- Shortcomings



### **Capacity**

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- YouTube snippets
- Annotated examples
- Serial and thematic data use



## **Synthesis**

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- Weighting
- Emphasis
- Alignment



#### Dissemination



- What
- When
- How
- Why
- To Whom



### **Decisionmaking**

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- Analysis
- Additional factors
- Stakeholders



#### In Summary



- Slow down the process and engage around your meeting
- Find what's missing
- Include each voice
- Build capacity
- Bring it all together and disseminate the group's knowledge
- Re-engage your stakeholders

#### **Contact Us**



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## What actions will you take to commit to being a Data Quality Influencer?



#### For More Information





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